



VERDOR COCUY

THE FIRST 100% GREEN AGAVE ULTRA-PREMIUM COCUY IN THE U.S.A.

Green Agave only grows in Venezuela, and is ripe to be discovered by the rest of the world.

Handcrafted using time-honored, ancestral methods, our Cocuy is a small-batch, additive-free spirit made from the finest Green Agaves (Agave Cocui Trelease), meticulously hand-selected in the heart of Lara, Venezuela. We proudly hold License No. 1 as the first certified Cocuy producer, since 1927.

WHAT IS VERDOR?

An ultra-premium agave liquor made with the finest Green Agave. Carefully crafted in Venezuela by the oldest Cocuy factory in the country, which has been producing cocuy since 1927 and holds the No.1 license for its production. All our Green Agaves are harvested from the same 120+ year-old farm. Our 3rd generation Maestro Cocuyero uses ancestral techniques, passed down through generations, to create a smooth and complex spirit that is a celebration of good taste, cultural heritage and passion.

WHAT IS GREEN AGAVE?

Agave Cocui Trelease (Green Agave) is a close relative to the Mexican Agaves. It grows in arid and semi-arid zones of Venezuela. It's handpicked before dawn, and then carried down the mountains by donkey. It was declared Venezuelan National Patrimony, due to its ethnographic links to the ancient native tribes in the northwest territories of Venezuela. It takes 7-8 years from planting stage to maturity. Approx. 37lbs of Agave make 1 liter of Cocuy.

WHAT IS COCUY?

Made with ancestral methods, it resembles a slightly less smokey Mezcal in flavor profile, due to the fact that our agaves are also cooked underground for 5-6 days. Smooth, complex, herbaceous and sweet.

Outlawed to manufacture in Venezuela from 1953 to the early 2000's, it now has a government-issued I.G.P., and is still made by hand and in very low quantities.

Considered to be medicinal in many rural local communities.

VERDOR - A NEW AGAVE EXPERIENCE

100% Agave Cocui Trelease (Green Agave)

Region: Lara, Venezuela. I.G.P.

4 x Case - 700 ML | 40% ABV (80 Proof)

Handmade with ancestral methods. Small-batch.

Additive Free. Handsigned. Very unique and rare.

Fermented only with the agave's natural yeasts.

Distinctive bottle inspired by a Green Agave leaf.

◁ CLARO

45 days of rest in stainless steel tanks.

Crisp, delicate, yet complex.

Perfect for sipping and cocktails.

◁ REPOSADO

Aged for 5-8+ months in Canadian Oak Barrels. Smooth and elegant in every sip.

Verdor is a lightly smoky, delicious spirit ideal for sipping and cocktails. Our name Verdor comes from the way the Green Agaves shine on the arid and hostile landscape where they thrive in.

The Agave Spirit market is ready to try out a new, authentic product, made by hand and pure passion. Cocuy is it.



SIP THE HERITAGE, TASTE THE EXCELLENCE.
FROM GREEN AGAVE TO GOLDEN MOMENTS



VERDOR

COCUY

WHERE TO TRY?

Stage Kitchen & Bar - Palm Beach

2000 PGA Boulevard Suite 5502, Palm Beach Gardens, FL 33408

<https://maps.app.goo.gl/m3VB8QSxNhw7g8KD9>

Koko - Coconut Grove

2856 Tigertail Ave, Miami, FL 33133

<https://maps.app.goo.gl/jr5VDgoD5Ahn5hEA>

Rocco's Tacos & Tequila Bar - Boca Raton and Ft. Lauderdale

5250 Town Center Cir, Boca Raton, FL 33486

<https://maps.app.goo.gl/ji5JXaG6YY4fKxZS7>

1313 E Las Olas Blvd, Fort Lauderdale, FL 33301

<https://maps.app.goo.gl/9gDkBDJUnZEmx1RX8>

Ela's Curry & Cocktails - Palm Beach

4650 Donald Ross Rd Suite 100, Palm Beach Gardens, FL 33418

<https://maps.app.goo.gl/rt6jgzSoT8k1GmuG9>

Odd Birds Cocktail Lounge and Kitchen - St. Augustine

200 Anastasia Blvd, St. Augustine, FL 32084

<https://maps.app.goo.gl/jexaeszyfHef4pK7>

Brulè Bistro - Delray

200 NE 2nd Ave, Delray Beach, FL 33444

<https://maps.app.goo.gl/eSU29bf8xYpfTJNq5>

Chimba - Wynwood

2830 NE 2nd Ave, Miami, FL 33137

<https://maps.app.goo.gl/artbfzQiLoCvkvYGA>

District South Kitchen & Craft - Tampa

3301 S Dale Mabry Hwy, Tampa, FL 33629

<https://maps.app.goo.gl/gonNj3fwqtNpJKT58>

Nomi Nori - St. Petersburg

1572 Central Ave, St. Petersburg, FL 33705

<https://maps.app.goo.gl/sT4h6kNnpUKBdW3FA>



AGAVE COCUI TRELEASE
THE BEST KEPT SECRET IN AGAVE



VERDOR COCUY

WHERE TO BUY?

Maison Mura - Brickell

333 SE 3rd Ave, Miami, FL 33131

<https://maps.app.goo.gl/Pxy4SS5mh1cxxrKF7>

Vinya Wine & Market - Key Biscayne

328 Crandon Blvd # 122 -123, Key Biscayne, FL 33149

<https://maps.app.goo.gl/Tmw3w4GKxozFASM36>

Vintage Liquor - Brickell

300 SW 18th Terrace, Miami, FL 33129

<https://maps.app.goo.gl/P9oRt3oRDFVaFj9eZ>

Mega Wine & Spirits - Doral

5335 NW 87th Ave, Doral, FL 33178

<https://maps.app.goo.gl/VsdVF7qW1Rpd4J547>

Portofino Wine Bank - South Beach

500 South Pointe Dr #110, Miami Beach, FL 33139

<https://maps.app.goo.gl/wQpVNEGubYERzfgy8>

Tuto & Sons Liquor - Miami Beach

211 11th St, Miami Beach, FL 33139

<https://maps.app.goo.gl/RbKfczGKj11TEw7GA>

Palm Beach Liquors - Delray

4801 Linton Blvd, Delray Beach, FL 33445

<https://maps.app.goo.gl/LJcZ7wQeAKiDYs2d7>

Total Wine and More - Florida

21 LOCATIONS COMING SOON!

WWW.VERDORCOCUY.COM



ALWAYS 100% AGAVE, ALWAYS ARTISANAL,
ALWAYS DELICIOUS.